



ULTRAMAT Impressions Branded Systems

Greet your visitors personally at the door

You can extend branding to the entrance to your premises using a high-quality matting system featuring your logo or corporate message. ULTRAMAT Impressions has been designed for buildings where the corporate imagery is intrinsic to the visitor experience and needs to be included for subtle brand reinforcement.

ULTRAMAT IMPRESSIONS QUALITY

The ULTRAMAT name is recognised for design quality and durability. Each matting system is individually manufactured to your specification from the highest quality materials with optimised manufacturing processes. In most locations, our team of experienced fitters can install your matting system to ensure the highest-quality outcome for your project.

ULTRAMAT IMPRESSIONS PRODUCTION

By specifying a matting system that is Australian-made, you know you are selecting a product that supports and benefits from local expertise in design and manufacturing. ULTRAMAT Impressions loop-pile insert options are also Ecospecifier Global Green Tag Certified to support your environmental accreditation requirements.

ULTRAMAT IMPRESSIONS DESIGN

To ensure you can specify a colour design that will complement your interior palette, ULTRAMAT Impressions offers a full range of colour options. With 13 standard carpet insert colours and bespoke colour available by special order, we can match your design requirements.

For the aluminium matting frame and treads, we also offer a range of clear or tinted anodised coatings to enhance durability and offer a different visual option. A Midnight Black coating can be applied to give a difference appearance to the matting system.

All Birrus Matting is proudly manufactured in Australia using high quality materials and modern manufacturing processes.



BIRRUS ULTRAMAT IMPRESSIONS SYSTEMS

BIRRUS ULTRAMAT IMPRESSIONS

Building on the reputation of our flagship ULTRAMAT product, ULTRAMAT Impressions offers an innovative system that helps clients support their branding. It is ideal for applications including high-end retail, hospitality, corporate and luxury residential buildings.

The customisable branding strip has black print on brushed metal or silver print on black background options. This delivers sharp and legible imagery and text for optimal presentation of logos and messaging. The new 75mm extrusion design both adds to the system's visual appeal and increases its slip-resistance rating.

This matting system gives your clients a new option to benefit from a matting system that gives a high-quality look in a durable product. It also does this while supporting their physical, on-location marketing efforts.

BIRRUS ULTRAMAT IMPRESSIONS TECHNICAL SPECIFICATION

CONSTRUCTION

- High quality aluminium construction
 - » 6000 series alloy for a high-quality and corrosion resistant finish
- Furrowed aluminium treads for a non-slip surface
- 10m Closed Construction

DESIGN

- Optional 15 micron anodised coating available in Midnight Black or Clear
- A range of 13 standard carpet colour options with other colours available by special order
- Carpet ranges include premium loop and cut pile options
- Matting length and width can be constructed to your specification

ACCREDITATION

- Our Cut Pile and Loop Pile options are both slip tested and fire tested to Australian Standards
- Loop Pile options are Ecospecifier Global Green Tag Certified to GreenRate Level C

CUT PILE CARPET INSERT SPECIFICATIONS

Technical Specification

- Construction: Cut Pile
- Yarn: Yarn dyed nylon
- Yarn Weight: 1000 g/m²
- Machine Gauge: 1/10th Gauge
- Total Thickness: 9.0mm
- Backing Structure: Reinforced PVC backing

Performance Specification

- Commercial Rating: Extra heavy duty
- Anti-static: <1000v
- Fire Testing Certification: available on request
- Slip Testing Certification: available on request

REQUEST A SAMPLE

To request a free sample for consideration on your next project, call 1300 369 858

LOOP PILE CARPET INSERT SPECIFICATIONS

Technical Specification

- Yarn: Type 6 Nylon
- Pile Weight: 814 g/m²
- Colour System: 100% Solution dyed nylon
- Machine Gauge: 1/12th Gauge
- Pile Height: 4.0mm (+/- 0.5mm)
- Total Thickness: 7.5mm (+/- 0.5mm)
- Backing Structure: GlasBac[®], GlasBac[®]RE

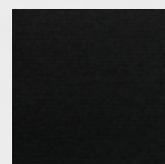
Performance Specification

- Area of Use: Commercial extra heavy duty
- Dimensional Stability: Less than 0.2% variation
- Anti-static: AATCC134 < 3000 Volts
- Fire Testing Certification: available on request
- Slip Testing Certification: available on request
- Less Waste: Modular carpet creates about 85% less installation waste than broadloom.

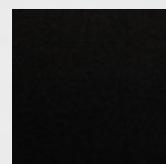
LOOP PILE CARPET INSERT STANDARD COLOURS



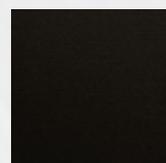
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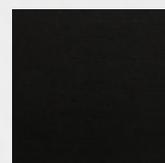
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COAL



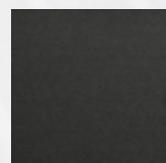
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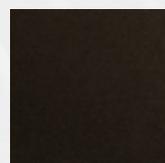
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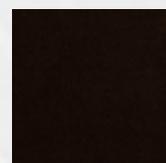
CUT PILE CARPET INSERT STANDARD COLOURS



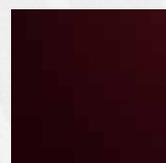
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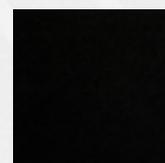
BROWNSTONE



CHOCOLATE



CLARET



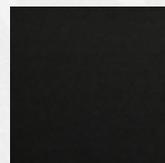
JET BLACK



LATTE



MUSHROOM



SLATE

ANODISED COATING COLOUR



Midnight Black

ABOUT BIRRUS

For over 70 years, Birrus has been trusted by architects and builders in Australia for products that are both beautiful and durable. We have maintained our market leadership by moving with the times, using the latest materials and design innovations to remain your first choice for matting systems. As a company, Birrus has also implemented a number of measures to minimise our carbon footprint, initiated recycling procedures and gained environmental accreditation.