



Birrus FLOCKED COIR provides excellent performance and a branded experience even in high-traffic areas. Manufactured from high-quality coconut coir fibre, this matting system is one of our most popular for interior entranceways.



## SYSTEM APPLICATIONS

Interior and Well-covered Exterior.

Highly Recommended for:

- Residential Houses
- Apartment Buildings
- Commercial Buildings
- Office & Corporate Buildings
- Shops, Restaurants & Cafés
- Civic Buildings
- Car Parks, Warehouses
- Storage Facilities
- Factories
- Schools & Educational



# FLOCKED COIR

Luxury - Quality - Reputation



## TECHNICAL SPECIFICATION

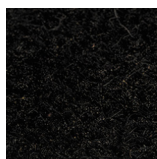
### GENERAL

- 1-Year warranty
- Slip tested to Australian standards
- Fire tested to Australian standards
- Manufactured from sustainably harvested coir
- Max base mat size: 1000mm x any length
- 17mm pile depth
- 35% natural coir fibre
- Clear graphics - sharp vibrant logo definition with a raised letter effect
- Brand-accurate with PMS colour-matching
- Professionally printed in Melbourne
- Artwork guidelines:
  - Acceptable Vector file formats
    - EPS
    - PDF
    - CDR
    - AI
  - Max printing area: 900mm x 1300mm
- Backing - 65% PVC (contains PVC resin, calcium carbonate, DOP & chlorinated paraffin wax)
- Backing minimises shedding and provides the grip required to stop the mat from moving under constant use
- Chemical-resistant backing and edging
- High-performance - removes dirt and moisture from shoes
- Recessed frames can be:
  - Made from aluminium, brass or stainless steel.
  - Fully welded or loose, mitred and rilled for screw-fixing

## COLOUR OPTIONS



NATURAL  
HONEY



DYED  
BLACK

Note: Coir floor coverings are not produced in robotic factories. They are the products of agriculture, using natural dyes. Minor irregularities in weave are inherent to these products – they do not affect wear. They are not flaws. Colour variations are also common – from roll to roll, from sample to roll and even within roll.



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A QUOTE



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A SAMPLE

## SUSTAINABLE CHOICE

Coir is an effective matting material, which is expertly crafted from sustainably harvested coconut fibres.

Integral to the livelihoods of rural communities, coir production is not just a craft; it's a vital industry, conducted with a deep commitment to environmental stewardship.

Coir has been the choice for matting systems for centuries, renowned for its durability and natural aesthetic. By selecting a Birrus COIR system, you're not only opting for superior design but also supporting sustainable practices that respect both people and the planet.

## SYSTEM INSTALLATION

Birrus Installation Service Available - contact us for details.

Ensure that the recess is clean, level and smooth (for gluing in the mat, the recess will need an engineered screed or skim coat to ensure adhesion).

Install angles using glue or mechanical fixings.

Glue in the mat using a contact adhesive or pressure-sensitive glue.

We recommend that the mat be unrolled and allowed to adjust to the climate for 8-24 hours.

## CARE & MAINTENANCE

Coir should be vacuumed weekly or daily in high-traffic areas to remove dirt, grit and loose fibres.

NEVER steam clean or use water extraction methods. Direct contact with excessive moisture may cause shrinkage or expansion.