



ULTRAMAT Creative Bespoke Design

Reach all visitors with your message

Experience the creative freedom to represent your brand and messaging at the entrance to your building. This matting system is your canvas with total colour control delivered by PMS colour printing technology to accurately reproduce your design on a high-quality and high-performance entrance matting system.

ULTRAMAT CREATIVE DESIGN

Your design will be reproduced faithfully and accurately with 295 standard colours backed by PMS matching technology. With ULTRAMAT Creative, corporate branding and messaging can be delivered to all visitors to a location using the carpet inserts to create a bold statement.

All matting systems are individually manufactured in Australia and can be installed by our team to ensure the best outcome for your project. If you do not want to compromise on quality, choosing a Birrus system is an easy decision.

ULTRAMAT CREATIVE PERFORMANCE

Your matting system also has an important role to play in trapping dirt and moisture at the entrance. ULTRAMAT Creative fulfils that requirement by providing a high-performance recessed system that features non-slip furrowed treads with a high-density carpet insert that delivers superior retention in a durable woven construction.

ULTRAMAT CREATIVE HERITAGE

The name ULTRAMAT has been a byword for quality in the Australian construction industry for decades. As part of our range of ULTRAMAT products, quality is assured to make this the best choice for buildings where first impressions count.

Birrus Matting is proudly manufactured in Australia using high quality materials and modern manufacturing processes.



BIRRUS ULTRAMAT CREATIVE

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Birrus ULTRAMAT Creative brings you the freedom to use your entranceway as an engaging part of the visitor experience to your building. By making the carpet inserts fully printed, the full matting surface can be used for your design. This allows for bold and striking branding and messaging to be presented at a location where it will be seen by all visitors on arrival.

Well suited to high-end retail, hospitality, corporate offices and a range of other locations, ULTRAMAT Creative is the first choice for those wanting to welcome visitors in a manner that supports, enhances and extends their brand experience.

BIRRUS ULTRAMAT CREATIVE TECHNICAL SPECIFICATION

CONSTRUCTION

- High quality frame construction
 - » 6000 series alloy for a high-quality and corrosion resistant finish
 - » Furrowed 75mm aluminium treads for a non-slip surface
 - » Closed construction in 10mm depth

DESIGN

- 15-micron Clear or Midnight Black anodised coating
- High-quality Printed Carpet Inserts
 - » 295 standard colours
 - » PMS-matching print technology

ACCREDITATION

- Fire and Slip Testing to Australian Standards
- Critical Heat Flux: Result = Mean 4.3KW/M2
- Mean Smoke Development = Smoke Mean Value 171% (min)

CARPET INSERT SPECIFICATIONS

Technical Specification

- Construction:** 42-ounce woven Wilton carpet
- Pile Fibre:** 100% BCF Nylon
- Size:** 200cm wide (off roll)
- Weight:** 1200 g/m2
- Colour System:** 295 standard colours, PMS-matching print technology
- Thickness:** 8mm (+/- 0.5mm)
- Primary Backing:** Woven Polypropylene

Performance Specification

High density construction ensuring superior retention & abrasion resistance
Moth-proof, mildew-proof and non-allergenic

- Fire Testing Certification:** available on request
- Slip Testing Certification:** available on request

BIRRUS ULTRAMAT CREATIVE FRAME



15-micron Clear anodising



15-micron Midnight Black anodising

REQUEST A SAMPLE

To request a sample of ULTRAMAT Creative for consideration on your next project, call **1300 369 858**

ABOUT BIRRUS

For over 70 years, Birrus has been trusted by architects and builders in Australia for products that are both beautiful and durable. We have maintained our market leadership by moving with the times, using the latest materials and design innovations to remain your first choice for matting systems. As a company, Birrus has also implemented a number of measures to minimise our carbon footprint, initiated recycling procedures and gained environmental accreditation.