



BRANDED MATTING

Personalised Promotion

Extend your brand to welcome visitors at the front door

Branded entranceway matting provides an excellent opportunity to support and enhance your identity. Every visitor to your premises will be exposed to your messaging and brand imagery.

BIRRUS BRANDED MATTING is manufactured in Australia using modern techniques to offer you the best in design and durability so that your branding looks great despite the hard wear inevitable for entranceway matting.

BIRRUS DESIGN ACCURACY

Nothing looks worse than fuzzy logos, or colours that are just not quite right. That's why we ensure that your branding will be vibrant with PMS colour-matching to ensure design accuracy. By using computer controlled needle-jets we inject colour through the carpet pile, right down to the rubber backing to ensure a sharp image that will last.

BIRRUS MATTING PERFORMANCE

In addition to conveying your brand message, we know these mats have an important job to do. Our branded matting is manufactured from nylon twist-pile carpet which traps dirt and moisture at the entranceway. A non-slip nitrile rubber backing effectively stops curling and fraying which could impact your mat's performance.

BIRRUS MATTING DURABILITY

Nowhere in your premises will endure as much foot traffic as your entranceway and your matting needs to stand up to this punishment. That's why we use a heavy duty construction with commercial-grade materials. The mat's carpet is attached to the backing with a proven heat-bonding method which ensures that it will last. Of course you will need to clean your mats, but with BIRRUS BRANDED MATTING that's not an issue as they are suitable for machine washing, dry-cleaning or simply hosing down.

Birrus Matting is proudly manufactured in Australia using high quality materials and modern manufacturing processes.

BIRRUS BRANDED MATTING SYSTEMS

BIRRUS BRANDED MATTING

Your entranceway provides the first opportunity to promote your logo, corporate colours or a promotional message. BIRRUS BRANDED MATTING provides a low-cost way to maximise the exposure of your brand in your physical locations. The cost per impression is incredibly low compared to other promotional mediums, and it ensures that your brand makes a great first impression on visitors. Our mats have been used in a wide variety of applications including retail premises, commercial facilities, hospitality establishments and corporate offices.

CLAYFIELD MARKETS
FRESH



BIRRUS BRANDED MATTING TECHNICAL SPECIFICATION

- PMS colour-matching process to ensure colour accuracy
- Colour-injection through carpet pile down to the mat backing
- Nylon twist-pile carpet
- Non-slip nitrile rubber backing
- Heavy-duty construction
- Proven heat-bonding process to fix the carpet to the backing
- Suitable for machine washing, dry-cleaning or hosing down
- All mats backed by a 3-year warranty

STANDARD SIZES

- 60cm x 90cm
- 85cm x 120cm
- 85cm x 150cm
- 120cm x 180cm
- 200cm x 180cm

CUSTOM SIZES & SHAPES

- We can supply branded matting to suit your specific needs with custom sized or shaped mats. Simply contact us with your specification and we will design a solution for you.



REQUEST A SAMPLE

To request a free sample of BIRRUS BRANDED MATTING for consideration on your next project, call 1300 369 858 or visit www.birrusmatting.com.au



ABOUT BIRRUS

For over 60 years, Birrus has been trusted by architects and builders in Australia for products that are both beautiful and durable. We have maintained our market leadership by moving with the times, using the latest materials and design innovations to remain your first choice for matting. All of our matting systems are manufactured in Australia using high-grade materials. As a company, Birrus has also implemented a number of measures to minimise our carbon footprint, initiated recycling procedures and gained environmental accreditation.